

First Week of Oct 2025 Iranian Pistachio Market UPDATE

The pistachio market for the upcoming year has been rendered complex and unpredictable due to a confluence of diverse factors, each capable of independently altering market trends.

- **Agricultural Perspective:** This year, Iran's pistachio production volume appears to be roughly comparable to last year's yield. However, **delays in harvesting** have been observed. The pistachios are **smaller in size compared to previous years**, and there seems to be **a bit higher proportion of empty shells**. Additionally, a larger quantity of unripe pistachios has reportedly been harvested relative to past seasons.
- **Economic and International Conditions:** Iran faces a critical year ahead, which will directly impact the supply and domestic pricing of pistachios. **Political instability and subsequent currency fluctuations** have created expectations of inflation within Iran. This has led to **an increase in cash transactions** in the market, while farmers are likely to adopt **a cautious, trickle-down approach to supply**.
- **International Markets:** The global market represents the third key factor influencing pistachio trends. The pricing for the new season of American pistachios, announced by Wonderful Company, was **unexpectedly high despite a large crop volume**, causing a price shock in the market. China, as one of the primary buyers of pistachios, could play a pivotal role in stabilizing global pistachio prices. Following the U.S. pricing announcement, there appears to be **a shift in preference toward Iranian pistachios**.

These factors collectively contribute to a highly intricate pistachio market. However, buyers of Iranian pistachios in the coming year should ***prioritize partnering with suppliers and companies that demonstrate strong financial stability, rather than focusing solely on those offering the lowest prices.***

We invite you to reach out for any further information. Our team is dedicated to assisting you.

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